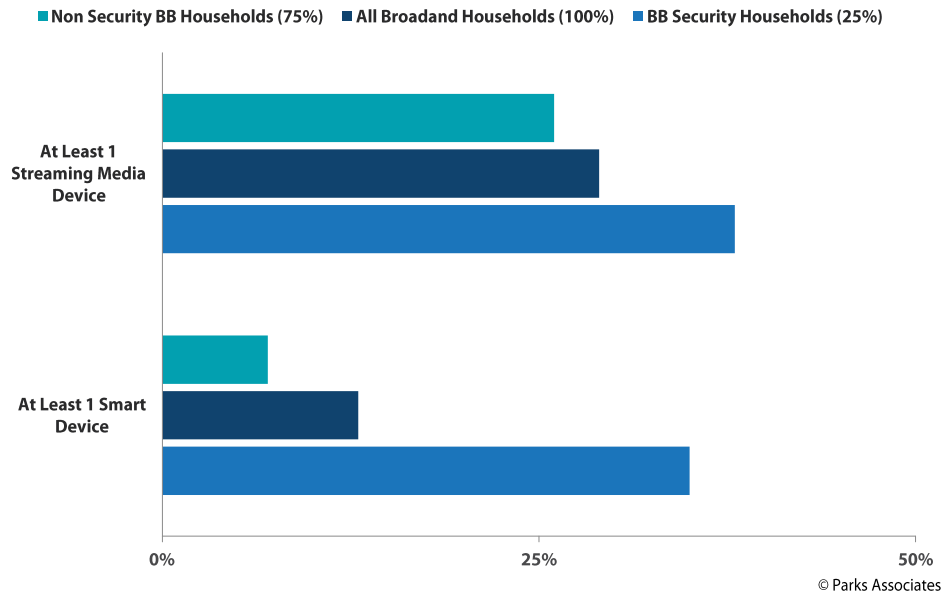


**Synopsis** **Security and Device Adoption**

This report analyzes the issues, opportunities, and challenges facing the many companies seeking a piece of the U.S. marketplace for security systems and their smart home adjacencies. It provides a working knowledge of today's U.S. residential security system market, its players, and the consumers who have adopted security.

**High-Tech Device Adoption in Broadband Households**



**Publish Date:** 4Q 15

“Smart home is now part of professionally monitored security for households that value these benefits. This changes all but the fundamental function of security providers, which is offering householders awareness of and alerts to protecting agencies about intruders, fire, and, for some subscribers, CO alerts,” said Tricia Parks, CEO, Parks Associates.

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